

April-June 2023

Social Posts Package



Suggested caption:

Visit [INSPIRE.in.gov](https://inspire.in.gov) today and learn more with this lifelong learning library for Hoosiers — FREE to all Indiana residents.

#LEARNMORE #GETINSPIRED



Suggested caption:

Featuring FREE access to trusted information, Indiana local history, and test preparation databases, INSPIRE is a valuable resource for all ages. Learn more at [INSPIRE.in.gov](https://inspire.in.gov)

#LEARNMORE #FREERESOURCE #HOOSIERS

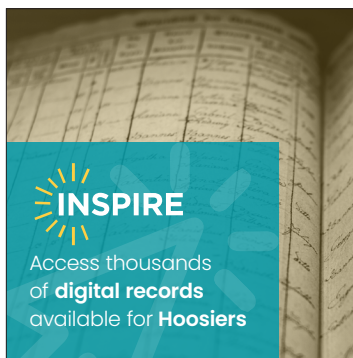


Suggested caption:

INSPIRE offers access to Indiana Legacy — a FREE statewide collaborative database designed to obtain access to Indiana local history and records.

Learn more at [INSPIRE.in.gov](https://inspire.in.gov)

#LEARNMORE #FREERESOURCE #HOOSIERS



Suggested caption:

Indiana Legacy is a FREE resource accessible via INSPIRE. Access thousands of digital records ranging from birth, marriage, death, divorce, obituaries, court records, newspapers, scrapbooks, yearbooks, military records, and many other record types.

INSPIRE the lifelong learning library for Hoosiers.

Learn more today at [INSPIRE.in.gov](https://inspire.in.gov)



Suggested caption:

Indiana Legacy combines Indiana State Library databases with the Vital Information Exchange (VINE) creating a collaborative statewide database composed of Indiana local history and records from Indiana libraries, historical societies, genealogy societies, and related organizations.

Access Indiana Legacy through [INSPIRE.in.gov](https://inspire.in.gov)



Communicating INSPIRE

New Messaging Campaign for INSPIRE

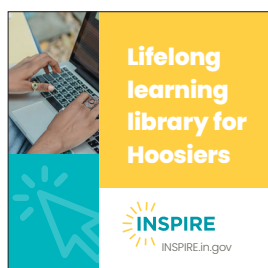
The INSPIRE online resource library is not new. Established in 1998, INSPIRE is a collection of online academic databases and other information resources for research, test prep, continuing learning, and providing resources for Indiana history that can be accessed for free by all Indiana residents. More importantly, INSPIRE is a trusted source of research information. With the prevalence of non-vetted internet content, now it is more important than ever for researchers to have access to reliable scholarly, peer-reviewed information.

The INSPIRE team along with their partners at the Indiana State Library are reintroducing INSPIRE to the Indiana public with a new positioning statement of “Lifelong learning library for Hoosiers.” This reintroduction will include updates to the website navigation, a social media push and continuing marketing of all the features and databases that are offered to Indiana residents through the INSPIRE online library.

Lifelong learning library for Hoosiers.

How can you promote INSPIRE to your audience?

Many of you already incorporate the INSPIRE databases or landing pages within your local library websites. We want to help you promote these great resources, so we are providing you a set of social posts for use on your website or social media pages. You can choose to use the original set, or choose to add your own organization’s logo to the co-branded posts to enhance both the INSPIRE and your own brand. We’ve also provided a suggested caption with each post.



Suggested caption:

INSPIRE, the lifelong learning library for Hoosiers, is free to all Indiana residents. Visit inspire.in.gov to learn something new today.

#LEARNMORE #GETINSPIRED



Co-branded posts

Add your organization's logo to promote both the INSPIRE and your brand



Follow us on social media

INSPIRE launched their own Facebook and Instagram pages. Please follow us and share posts to your own social media pages.



INSPIRE.in.gov