

## Jan-Mar 2024 Social Posts Package



### Suggested caption:

Through INSPIRE, you have access to Newswires, an EBSCO database, providing near real-time access to top world-wide news from Associated Press, United Press International, PR Newswire, CNN Wire, and more on a continuous basis. Visit [INSPIRE.in.gov/bysubject](https://inspire.in.gov/bysubject) today to learn more – FREE to all Indiana residents.



### Suggested caption:

Military and Government Collection is a FREE database you can access through INSPIRE. This database offers a thorough collection of periodicals, academic journals, and current news pertaining to all branches of the military. Other publications include FBI Enforcement Bulletin, Foreign Affairs, and many more.

Visit [INSPIRE.in.gov/bysubject](https://inspire.in.gov/bysubject) to research today!

#CurrentEvents #LearnMore #FreeResource #Hoosiers



### Suggested caption:

Explore cover-to-cover full text for more than 40 national and international newspapers with Newspaper Source Plus, a FREE database you can access through INSPIRE. Discover full-text television and radio news transcripts from CBS News, CNN, FOX News, and more! Find this trusted resource at [INSPIRE.in.gov/bysubject](https://inspire.in.gov/bysubject)

#CurrentEvents #LearnMore #FreeResource #Hoosiers



### Suggested caption:

Newswire is a vetted database with access to top news feeds from around the globe like the Associated Press. This is a FREE resource for Hoosiers offered through INSPIRE. Discover news feeds of business, government, entertainment and more topics. Find this resource and more at [INSPIRE.in.gov/bysubject](https://inspire.in.gov/bysubject)



### Suggested caption:

Learn about current events with Newswire through INSPIRE! Access news feeds from around the globe by vetted and trusted organizations like the Associated Press. Learn more at [INSPIRE.in.gov/bysubject](https://inspire.in.gov/bysubject)

INSPIRE – Lifelong learning library for Hoosiers



## Communicating INSPIRE

### New Messaging Campaign for INSPIRE

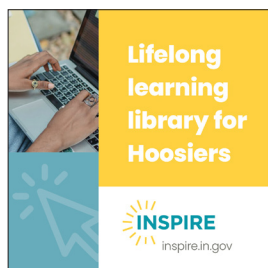
The INSPIRE online resource library is not new. Established in 1998, INSPIRE is a collection of online academic databases and other information resources for research, test prep, continuing learning, and providing resources for Indiana history that can be accessed for free by all Indiana residents. More importantly, INSPIRE is a trusted source of research information. With the prevalence of non-vetted internet content, now it is more important than ever for researchers to have access to reliable scholarly, peer-reviewed information.

The INSPIRE team along with their partners at the Indiana State Library are reintroducing INSPIRE to the Indiana public with a new positioning statement of “Lifelong learning library for Hoosiers.” This reintroduction will include updates to the website navigation, a social media push and continuing marketing of all the features and databases that are offered to Indiana residents through the INSPIRE online library.

**Lifelong learning library for Hoosiers.**

### How can you promote INSPIRE to your audience?

Many of you already incorporate the INSPIRE databases or landing pages within your local library websites. We want to help you promote these great resources, so we are providing you a set of social posts for use on your website or social media pages. You can choose to use the original set, or choose to add your own organization’s logo to the co-branded posts to enhance both the INSPIRE and your own brand. We’ve also provided a suggested caption with each post.



**Suggested caption:**

INSPIRE, the lifelong learning library for Hoosiers, is free to all Indiana residents. Visit [inspire.in.gov](http://inspire.in.gov) to learn something new today.

#LearnMore #GetInspired



**Co-branded posts**

Add your organization’s logo to promote both the INSPIRE and your brand

### Follow us on social media

INSPIRE has recently launched their own Facebook and Instagram pages. Please follow us and share posts to your own social media pages.



[INSPIRE.in.gov](http://INSPIRE.in.gov)